

# **Twitch Front Page: Maximizing the Peak** *By CocolsMusic*

The Front Page brings massive traffic. Prime Subs convert that spike into stability.

**Metadata** Update your stream title to include "Ad-Free with Prime." This informs new viewers of the immediate benefit of subscribing before they even click the stream.

**Visuals** Use a high-contrast overlay graphic. The "Free Sub" is the easiest entry point for a new viewer and needs to be visible at all times during the peak.

**Direct Prompt** Remind the room that an Amazon Prime account includes a monthly sub token. This converts existing user habits into channel support with zero friction.

## Front page command setup

Front Page chat moves too fast for manual interaction. Automation maintains the environment so you can stay focused on the broadcast.

**The result** This forces a micro-interaction that turns a passive viewer into an active participant.

**Command: !frontpage Response:** "Welcome [username]. Follow the channel to join the conversation. Where are you joining from?"

## StreamElements configuration

**Access** Chat Commands > Custom Commands.

**Setup** Create a new command using the **!frontpage** trigger.

**Response** Paste the greeting: "Welcome [username]. Follow the channel to join the conversation. Where are you joining from?"

## Key Objectives

**Conversion** Use every traffic surge to build the permanent follower base.

**Retention** Transition temporary traffic into long-term community members through immediate, automated engagement.

**Execution** Consistent application of these protocols ensures the channel grows beyond the temporary boost of the Front Page.